



UNWIRED TRAINING

Audio Visual Technologies and Trends

A one day course from Unwired on the very latest Audio Visual technologies and design techniques for the workplace. Delegates will gain an understanding of how to design and specify innovative collaborative space using the latest AV systems.

Aimed at anyone involved in creating inspiring and effective working environments.

7th May 2008, Royal Institute of British Architects, 66 Portland Place, London. W1B 1AD

12th June 2008 Royal Institute of British Architects, 66 Portland Place, London. W1B 1AD



www.unwired.eu.com

In partnership with

BOSE®

COURSE STRUCTURE

In the first part of the course we will examine the full range of AV technologies and discuss the benefits and applications of each. In this section, we will explain how these technologies can be incorporated and managed within an organisation's existing IT infrastructure. We will provide you with a quick reference Design Guide that you can use when designing team and collaborative workspaces.

The second part will look at a number of case studies, highlighting best practice. It will include comparisons of the many different kinds of collaborative zones and how to design an appropriate AV system for the space.

The final section of the course will look at AV futures and other related technologies that will have an impact on both the creative design and use of space.

WHAT WILL I LEARN?

- Understand AV technologies, their benefits and applications
- Quick reference Design Guide for designing team and collaborative workspaces
- Explanation of how AV technologies can be integrated with your IT infrastructure to deliver improved performance
- The future of AV technologies
- RIBA CPD accredited seminar from BOSE on Audio Performance by Design

COURSE LEADERS



NEIL SALTON is Managing Director of GoCordless and is a consultant and writer on innovative technologies. Audio visual technology forms an important part of his work, in particular looking at how the right technology and space design can improve collaboration, team working and efficiency.



Patrick Stewart-Blacker is Project Director and the lead Audio Visual Systems Designer for Cordless Consultant's Audio Visual Division. Patrick has extensive experience as both an integrator and consultant on leading edge projects involving integrated audio visual technologies. Amongst his clients he has acted as consultant and integrator to RIBA for the last 5 years, who are amongst a long list of prestigious integration projects involving Audio, Video and IT Based Technologies. Patrick has also been involved in several projects where he has headed the design team to deliver the completed space from start to finish and has a great depth of experience on working in a multi discipline environment.



Tom Simpson has been involved in the audio industry for the last thirty years and he has extensive experience in audio system solutions, both permanent and hired. He has been with Bose since 1996, working in a variety of technical roles, and is currently Technical Trainer and Sound System Designer for Bose Professional Systems Division. In this role Tom is responsible for educating people in the use of Bose professional products and software based design tools.



Galleria Fashion Store, Seoul, Korea



Lehman Brothers, New York City



Interactive audio visual



Auditoria



Brainstorm rooms



Formal board rooms



Reception

OUTLINE PROGRAMME



09.00 – 09.15	Introductions		
09.15 – 09.30	Technology & Space		
09.30 – 10.30	AV Technology <ul style="list-style-type: none">• Displays• Projection• DVD and video• HDTV• IP CCTV• Interactive Surfaces	14.00 – 14.30	IT Integration Guidelines <ul style="list-style-type: none">• AV control systems• Digital Signage• Visitor networks• Video conferencing
10.30 – 10.45	Coffee	14.30 – 14.45	Coffee
10.45 – 11.15	Workshop 1	14.45 – 15.30	Case studies <ul style="list-style-type: none">• Auditoria• Formal board rooms• Presentation space• Brainstorm rooms• Reception• Public display
11.15 – 11.30	Discussion	15.30 – 16.00	Workshop 2
11.30 – 12.45	AV Design Guidelines <ul style="list-style-type: none">• Planning• Specifying• Infrastructure and network design• Building services	16.00 – 16.30	Technology Futures <ul style="list-style-type: none">• Experiential AV• LED public displays• Virtual holograms• Location aware services• Digital wall paper
12.45 – 13.30	Lunch	16.30	Wrap-up, Feedback and Course Closes
13.30 – 14.00	Audio Performance by Design – CPD accredited from 		

QUOTES FROM PREVIOUS ATTENDEES

“A well delivered course with stimulating content”.
Felicity Swaffer, AMA Alexi Marmot Associates

“From a design perspective, I found the day really interesting, particularly the new technologies”.
David Halpenny, Pringle Brandon

“Very interesting and covered a good range of workplace, technologies and issues”.
Matthew Wallace, BSKyB Ltd

“Very well put together and insightful”.
Ket Kana, Cushman & Wakefield

ABOUT UNWIRED

UNWIRED is the knowledge division of Cordless Group

We provide a range of resources to allow our clients to predict the impact of new technology on business, people and the built environment.

UNWIRED publishes a range of reports, guides, white papers and a monthly newsletter.

We also hold regular executive briefings, workshops, thinktanks, training and technology demonstrations.

SELECTED CLIENTS

3COM	Ericsson	Morgan Stanley
Abbey	Ernst & Young	Nokia
ABN Amro	Expirian	North Wales Police
Allen & Overy	Foster & Partners	Plantronics
Amalgamated Metal	GlaxoSmithKline	The Post Office
BAA	HBOS	PricewaterhouseCoopers
Barclays Property Holdings	Herman Miller	Pringle Brandon
Bournemouth University	HSBC	Prudential Corporation
BP	Imperial College	Royal & Sun Alliance
British Aerospace	Intel	Simmons & Simmons
British Library	Jones Lang LaSalle	Steelcase
BT	Kinnarps	TDK Systems
Cabinet Office	KPMG	Thomson Financial Services
CBRE	Linklaters & Alliance	Toshiba
Dunn & Bradstreet	Lloyds TSB	Wellcome Trust
	London Transport	

RESERVATION FORM

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Web: www.unwired.eu.com

This event can be booked online.



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 Name: _____
 Position: _____
 Telephone: _____
 Email: _____

	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Audio Visual Trends & Technologies 7 May 2008, RIBA, London	£349.00	£61.08	£410.08		£
Audio Visual Trends & Technologies 12 June 2008, RIBA, London	£349.00	£61.08	£410.08		£
					£

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CANCELLATIONS:
 It is regrettable that places on this course are non-refundable. Another colleague can always take the delegate's place. Or the booking can be transferred to another date for a nominal fee of £35.

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