

WORKTECH™ 12 Melbourne

work • workplace • technology • innovation

WEDNESDAY 29th FEBRUARY AND THURSDAY 1st MARCH 2012

- ▶ CONFERENCE
- ▶ EXHIBITION
- ▶ WORKPLACE STUDY TOUR

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VENUE: 242 TELSTRA CONFERENCE CENTRE, MELBOURNE, AUSTRALIA

WORKTECH 12 Melbourne is a forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

The event will attract some of the biggest and brightest names to debate, discuss and divulge the latest thinking on the future of Work and the Workplace.

Join over 130 senior professionals from real estate, facilities, technology, executive management, architecture, design and professional advisors to further your knowledge and share expertise.

WORKTECH is a leading international workplace conference series. The event takes place globally in London, New York, San Francisco Bay, Amsterdam, Shanghai, Singapore and Manchester.

THEMES

- ▶ Global Perspectives; new case studies from Europe and the Americas
- ▶ Macquarie's Workplace Journey, reflections from London, New York and Sydney
- ▶ Technology Trends; Into the Clouds - the new 'thin' workplace
- ▶ What's Next for the Australian Workplace?
- ▶ Realising the Potential of the Multi-Generational Workplace

KEYNOTE SPEAKERS



Cordless Group & UNWORK
Philip Ross,
Futurologist & CEO



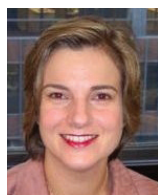
Macquarie Group
Will Walker,
Head of Business Services



ANZ
Kate Langan,
Group General Manager
Property



Telstra
Emily Dean,
National Leasing Manager



CBA
Vanessa Beggs, Head of
Change – Workplace
Programmes

CONFERENCE CHAIR



Neil Salton,
Director of Consulting, Asia

BOOK ONLINE NOW: [HTTP://MELBOURNE.UNWIRED.EU.COM](http://melbourne.unwired.eu.com)

WORKTECH12 MELBOURNE CONFERENCE PROGRAMME

DAY 1 WEDNESDAY 29TH FEBRUARY 2012



Neil Salton is an expert at helping clients understand the cultural, psychological and technological dimensions of the workspace, to create more effective and productive space.

9.00 Registration opens & refreshments

9.30 Chairperson's opening remarks

Neil Salton, Director of Consulting, Asia, Woods Bagot

9.35 Realising the Potential of the Multi-Generational Workplace

Gerry Taylor, Creative Director, Orangebox



As millennials become the pre-eminent group within the workplace and retirement changes from a date in the calendar to a process. How do we realize a more diverse, more flexible, multi-generation workplace?



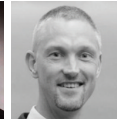
Historically, employers were responsible for providing jobs, and the employee's responsibility was to perform what was asked to the best of their ability. Nowadays, employees are held responsible for workflow patterns (e.g. split shifts) and for changes in skill requirements. This presentation will outline this history and seek to explore what it means for future jobs.

9.55 Who owes who a job?

Charles Brass, Futurist, Future of Work Foundation

10.15 Digital Natives : Born to be connected

Jamie Andrew, Regional Executive / General Manager for Global WorkPlace Solutions ANZ Business, Johnson Controls
Andrew John Marshall, Director, WorkPlace Services Asia, Johnson Controls



A new generation, called Digital Natives, is entering the workplace. They are tech savvy, claim to be at the forefront of technological progress, want to always be connected, whenever and wherever they are.

10.35 Coffee Break

11.05 Is your workplace ready for the interconnected world?

Jason Heredia, Vice President, Marketing APAC, Steelcase

11.25 Into the Clouds – the new 'thin' workplace

Philip Ross, Futurologist & CEO, Cordless Group & UNWORK



Philip will look at new, emerging technology that is slimming down our workplaces; reducing costs by up to 30% while at the same time providing new types of space that are more aligned to future work styles. He will also show some examples of thin workplaces from around the globe, focusing on innovation in the USA and Europe.

12.05 Future of Work and the Workplace Expert Panel Debate

Wendy Geitz, Head of Australia & New Zealand, DEGW,
Brad Krauskopf, Co-Founder & CEO, Hub Melbourne,
Emily Dean, National Leasing Manager, Telstra,
Philip Ross, Futurologist & CEO, Cordless Group & UNWORK
Richard Gee, Director Commercial Property, Brookfield Multiplex Services



ISIS has conducted two independent investigations of the changes in occupant satisfaction when it has relocated its offices in Melbourne and Canberra. The investigations found large increases in occupant satisfaction after moving to better designed and sustainable offices.



Business is increasingly a team sport that leverages technology to cross borders and time zones. Work is more interconnected and more complex than ever. The work environment is the pivotal place for helping us navigate this new business world. Jason will share five learnings on the role of new collaborative technologies from Steelcase's on-going research.



Wendy Geitz
DEGW



Brad Krauskopf
Hub Melbourne



Emily Dean
Telstra



Philip Ross
Cordless Group



Richard Gee
Brookfield Multiplex Services

12.35 Lunch Break

1.35 Occupant satisfaction in well designed and sustainable offices

Riccardo Rizzi, Head of Sustainability, ISIS

1.55 Social Sustainability – The Relevance of Workplace Design

Rosemary Kirkby, Head of Sustainability, The GPT Group



Rosemary will draw on a number of Australian case studies to build a case for improved engagement and governance processes in the delivery of sustainable development and socially sustainable communities.



GPT's new work environment has transformed the way people work and supports the group's culture and values in a way that increases its competitive advantage. GPT's workplace is an example of what can be achieved through clever, sustainable design and at a cost no different to the previous accommodation model.

2.15 GPT's Workplace for the Future

Robert Hitchcock, Project Director, The GPT Group

2.35 Workplace for the Future Prototype - Changing the face of government accommodation

Steve Schinck, Director Strategy & Policy, Organisation
Victoria Kearney, Senior Manager Government Organisation



Will Walker is the global head of business services for the Macquarie Group and has delivered some of the world's best workplaces of recent times. James Calder, Director of Research and Consulting, WoodsBagot and Will have collaborated for over a decade and will present some of their recent work and their ideas on the future workplace.

2.55 Chairperson's Summary

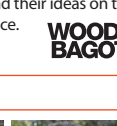
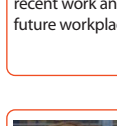
3.00 Coffee Break

3.30 The Macquarie Workplace

Will Walker, Head of Business Services, Macquarie Group,
James Calder, Director of Research and Consulting, Woods Bagot

3.50 ANZ Centre Case Study: Delivering permeability, connection, diversity, flexibility

Kate Langan, Group General Manager Property, ANZ Banking Group Limited

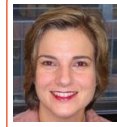


WOODS BAGOT
MACQUARIE

Group and has delivered some of the world's best workplaces of recent times. James Calder, Director of Research and Consulting, WoodsBagot and Will have collaborated for over a decade and will present some of their recent work and their ideas on the future workplace.

4.10 How to make an Activity Based Working strategy work successfully for over 6,000 staff

Vanessa Beggs, Head of Change – Workplace programmes, CBA
Luc Kamperman, Managing partner Australia / New Zealand, Veldhoen + Company



Activity Based Working can improve your business effectiveness, increase employee engagement and deliver cost savings. Vanessa and Luc will share their experience of putting the ABW vision and strategy into practice for 6,000 people. Learn how their approach of getting senior management teams on board, stakeholder management and change process is transforming the way of working for CBA and maximises the benefit from CBA's new workplace investment at Darling Quarter in Sydney.

4.30 Financial Services Expert Panel Debate

Will Walker, Head of Business Services, Macquarie Group,
James Calder, Director of Research and Consulting, Woods Bagot,
Kate Langan, Group General Manager Property, ANZ Banking Group Limited,
Vanessa Beggs, Head of Change – Workplace Programmes, Commonwealth Bank of Australia,
Luc Kamperman, Managing Partner Australia / New Zealand, Veldhoen + Company

4.50 Chairperson's closing remarks

5.00 Conference closes



Veldhoen + Company
Smart Building Smart Working

A key goal of the DTF's Workplace for the Future Prototype was the creation of a workplace environment that allowed for changes in workplace behaviours, facilitated collaboration and communication within and between departments, and created job flexibility and efficiencies using space and future technology as an enabler.



Department of
Treasury and Finance



The ANZ Centre in Melbourne's Docklands is the largest single-tenanted commercial office building in Australia. Procured via a user-focused, design-lead engagement process, it features unprecedented levels of permeability, connection, diversity and flexibility for a banking HQ, and has also successfully anticipated and accommodated the migration to an alternative workplace strategy (flexible working) over time.



INNOVATIONS EXHIBITION

Alongside the WORKTECH12 Melbourne conference will be a small exhibition. Our partners will be presenting new products and ideas about the workplace and they are keen to share their experiences with you. Please make the most of your attendance by taking time to talk about your requirement and challenges with our exhibitors.

OUR VENUE

242 Telstra Conference Centre, Melbourne



The 242 Conference Centre was built in 1992 as part of Telstra's corporate headquarters with the aim to provide high quality conferencing facilities to the newly established Telstra Corporation.

WORKPLACE STUDY TOUR

THURSDAY 1st MARCH 2012

The accompanied tour will take a small group of delegates to visit some of Melbourne's most interesting workspaces and also look at how technology can help businesses improve productivity and better connect with customers and employees around the world at the Telstra Experience Centre.

The Workplace Study Tour will start at 9am and the group will meet at NAB, Pier 1 Level 3, 800 Bourke Street, Docklands, the tour will run all day and conclude at 5pm at the Telstra 242 Conference Centre, 242 Exhibition Street, Melbourne.

Projects visits include:

- ▶ NAB
- ▶ ISIS Group
- ▶ Department of Treasury & Finance Workplace for the Future
- ▶ The Hub Melbourne (in state of transformation)
- ▶ Telstra Workspace & Experience Centre

There are limited places on the Workplace Study Tour as some projects are difficult to gain entry to.

Places will be offered on a first come first served basis.

Email registrations@unwired.eu.com to book your place.

OUR AUDIENCE

- ▶ Business & Strategy Executives
- ▶ Real Estate Professionals
- ▶ Facilities Managers
- ▶ IT Directors & Executives
- ▶ Architects & Designers
- ▶ Management Consultants
- ▶ HR Professionals
- ▶ Academics & Researchers

PAST WORKTECH DELEGATES INCLUDE

- ▶ 3.com
- ▶ Accenture
- ▶ Allen & Overy
- ▶ Aviva
- ▶ Bank of Scotland
- ▶ Barclays
- ▶ BBC
- ▶ Berwin Leighton Paisner
- ▶ BP
- ▶ BSkyB
- ▶ BT
- ▶ Cable & Wireless
- ▶ Capita
- ▶ Capital One
- ▶ Christian Aid
- ▶ Cisco
- ▶ Clifford Chance
- ▶ Cushman & Wakefield
- ▶ DEGW
- ▶ Deutsche Bank
- ▶ Environment Agency
- ▶ Ernst & Young
- ▶ Friends Provident
- ▶ Gartmore Investment Management
- ▶ GE Healthcare
- ▶ GlaxoSmithKline
- ▶ Guardian
- ▶ GVA Grimley
- ▶ HBOS
- ▶ Herman Miller
- ▶ HP
- ▶ HSBC
- ▶ ITV
- ▶ Johnson Controls
- ▶ Jones Lang Lasalle
- ▶ KPMG
- ▶ Linklaters
- ▶ London Stock Exchange
- ▶ M Moser Associates
- ▶ McDonalds Restaurants
- ▶ Morgan Stanley
- ▶ Motorola
- ▶ National Australia Bank
- ▶ Nationwide Building Society
- ▶ Norton Rose
- ▶ Phillips
- ▶ Plantronics
- ▶ PWC
- ▶ Prudential
- ▶ Royal College of Art
- ▶ Schrodgers
- ▶ Shell
- ▶ Siemens
- ▶ Stanhope
- ▶ Sun Microsystems
- ▶ Swanke Hayden Connell
- ▶ The Science Museum
- ▶ Toshiba
- ▶ Unilever
- ▶ University of Cambridge
- ▶ Vodafone Group

WHAT OUR PAST DELEGATES SAID

"Convergence of pre-eminent thinkers in all aspects of work, workplace related issues, a mix rather than just corporate and real estate, cutting edge, resonant & thought provoking"

Michelle Marwood, Kirkland Ellis

"As usual WORKTECH exceeded my expectations both as a thought provoking and networking opportunity"

Ronen Journo, Cisco Systems

"Excellent insights into the trends and ever changing workplace complexities"

Jennifer Keller, Johnson & Johnson

"Thought provoking and not to be missed if you are involved with HR, IT, FM or design of the workplace"

Sonny Hasan, CBRE

"A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas"

Paul Abrahamson, Deloitte

"Like being evangelized, mind converting"

Nigel Scott Williams, Vitra

"Great information for building a business case for change"

John Hardiman, Boehringer Ingelheim

"Incredibly relevant to anyone that manages technology, real estate or people"

Kate Culver, Coca Cola

RESERVATION FORM

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BOOK ONLINE NOW: [HTTP://MELBOURNE.UNWIRED.EU.COM](http://melbourne.unwired.eu.com)

	Price per delegate	Number of delegates	Total Cost
Conference - Wednesday 29th February EARLY BIRD DELEGATE RATE – BOOK BEFORE 1st February	AUD\$399		
Conference - Wednesday 29th February STANDARD DELEGATE RATE	AUD\$499		
TOTAL			

➤

YOUR DETAILS

or attach business card

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Position: _____

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 All orders must be signed and dated

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