EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CONFERENCE: Thursday 5th April 2018, 09:30 – 17:30
Shinagawa Season Terrace, 1-2-70 Konan, Minato-ku, Tokyo

WORKTECH18 Tokyo

WORKTECH18 Tokyo is a forum for all those involved in the future of work and the workplace. WORKTECH speakers are leading international thinkers, industry strategists and radical visionaries.

Join senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisers to further knowledge and share best practice and expertise.

INTERNATIONAL SPEAKERS INCLUDE

James Calder
Founder, Calder Consultants

Iolanda Meehan
Managing Partner Asia, Veldhoen + Company

Primo Orpilla
Principal and Co-Founder, O+A Studio

Ben Waber
CEO, Humanyze

Jeremy Myerson
Director, WORKTECH Academy & Research Professor, Royal College of Art

Ryan Fuller
General Manager, Microsoft MyAnalytics & Workplace Analytics

THEMES

- Future Work Style in Japan
- Towards a New ‘High Productivity’ Workplace in Japan
- People Analytics and the Future of the Workplace
- Facilitating Cultural Change in the Creative Workplace
- All Together Now: Designing for a More Diverse Workforce

SPONSORS

PLATINUM SPONSOR

MITSUI Directantec

SILVER PLUS SPONSOR

Microsoft Surface

BRONZE SPONSOR

ie SCHOOL OF ARCHITECTURE & DESIGN
SHURE

SUPPORTED BY

WORKTECH ACADEMY
JLL
RICS

BOOK ONLINE NOW www.unwired.eu.com/WORKTECH18/tokyo

JOIN US @WORKTECH
## WORKTECH 18 Tokyo

**Shinagawa Season Terrace, 1-2-70 Konan, Minato-ku, Tokyo**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>REGISTRATION</td>
</tr>
<tr>
<td>09:30</td>
<td>CHAIRPERSON’S WELCOME</td>
</tr>
<tr>
<td>09:40</td>
<td>WORKING BEAUTIFULLY: FROM THE FUTURE</td>
</tr>
<tr>
<td></td>
<td>Primo Orpilla, Principal and Co-Founder, O+A Studio</td>
</tr>
<tr>
<td>10:10</td>
<td>ALL TOGETHER NOW: DESIGNING FOR A MORE DIVERSE WORKFORCE</td>
</tr>
<tr>
<td></td>
<td>Jeremy Myerson, Director, The WORKTECH Academy &amp; Research</td>
</tr>
<tr>
<td></td>
<td>Shotaro Yamashita, Senior Researcher / Editor in Chief of WORKSIGHT,</td>
</tr>
<tr>
<td></td>
<td>KOKUYO Co.,Ltd.</td>
</tr>
<tr>
<td>10:40</td>
<td>FUTURE OF WORK STYLE IN JAPAN</td>
</tr>
<tr>
<td></td>
<td>Shotaro Yamashita, Senior Researcher / Editor in Chief of WORKSIGHT,</td>
</tr>
<tr>
<td></td>
<td>KOKUYO Co.,Ltd.</td>
</tr>
<tr>
<td>11:10</td>
<td>COFFEE BREAK</td>
</tr>
<tr>
<td>11:40</td>
<td>WORK STYLE REFORM DRIVES CHANGES IN OFFICE SPACE MARKET</td>
</tr>
<tr>
<td></td>
<td>Yoshio Nakayama, Representative Director, Xymax Real Estate Institute</td>
</tr>
<tr>
<td>12:10</td>
<td>IT’S NOT ABOUT THE WORKPLACE – IT IS ABOUT THE WAY YOU WORK</td>
</tr>
<tr>
<td></td>
<td>Iolanda Meehan, Managing Partner Asia, Veldhoen + Company</td>
</tr>
<tr>
<td></td>
<td>Gil's Nooteboom, Partner, Veldhoen + Company</td>
</tr>
<tr>
<td>12:40</td>
<td>TOWARDS A NEW ‘HIGH PRODUCTIVITY’ WORKPLACE IN JAPAN</td>
</tr>
<tr>
<td></td>
<td>James Calder, Founder, Calder Consultants</td>
</tr>
<tr>
<td>13:10</td>
<td>LUNCH</td>
</tr>
<tr>
<td>14:10</td>
<td>DESIGN THINKING FOR WORKSPACE DESIGNERS; TEACHING A NEW WAY OF</td>
</tr>
<tr>
<td></td>
<td>CO-CREATING HUMAN-CENTERED WORK ENVIRONMENTS</td>
</tr>
<tr>
<td></td>
<td>Andreas Erbe, Faculty for the Master in Strategic Design of Spaces</td>
</tr>
<tr>
<td></td>
<td>Programme, IE School of Architecture &amp; Design; Founder of launchlabs</td>
</tr>
</tbody>
</table>

---

The presentation will explore an alternative way of creating human-centered work environments through teaching Design Thinking as an agile and collaborative approach. The presentation will also pose a challenge to more conventional workspace consulting processes touching on the inevitable personal and organizational changes that come with the strategic design of innovative work environments.
14:40  PEOPLE ANALYTICS AND THE FUTURE OF THE WORKPLACE
How you can utilize People Analytics to optimize changes to the workplace and why office space design matters for driving innovation and productivity. In this presentation, Ben Waber dives in to how companies can use People Analytics to drive innovation and productivity in the workplace. By uncovering previously hidden face to face and digital communication networks companies can make educated, data-driven decisions regarding workspace design and organizational change.

Ben Waber
CEO, Humanyze

15:10  HOW WORKPLACE ANALYTICS WILL ENABLE THE FUTURE OF WORK
We are sitting on a gold mine of collaboration data generated by the systems that millions of people use very day. Ryan Fuller describes how you can harness the power of this digital exhaust to understand the behaviours that drive productivity and engagement. Hear how Microsoft transforms behavioural data into insights that unlock the full potential of your people.

Ryan Fuller
General Manager, Workplace Analytics, Microsoft Workplace Analytics

15:40  COFFEE BREAK

16:10  FUTURE CREATIVE WORKPLACE
The environment surrounding us is rapidly changing nowadays. In order for companies to maintain their competitive advantage, working creatively is inevitable. Now, our question is "what kind of workplace will enhance our creativity?" We will be looking at creative workplaces that are required now and from now on in the near future.

Takafumi Ohkawa
Chief Consultant
Workstyle Strategy Section
Mitsui Designtec Co., Ltd

16:40  WORK STYLE AND WORKPLACE CHANGE IN THE FUTURE EXPERT PANEL DISCUSSION
Flexible working is a way of working that is tailored to suit the employee's needs and is an alternative to traditional set working hours. It could include working from home or flexible start and finish times.

Flexible Working has been a global hot topic, and for Japan as well this is set to continue through the year of Tokyo Olympic 2020. How the work style and the workplace should change to find solutions well suited for Japan?

Our expert panellists will give us their views and explore our future challenges.

Toshihiko Shibuya
Director, Information Applications Promotion Office, Information and Communications Bureau, Ministry of Internal Affairs and Communications (MIC), Japan

Yuji Mizoue
Associate Director Workplace Consulting, JLL

Takahiro Noguchi
Corporate Executive Officer, Media & Solution SBU, Recruit Holdings Co.,Ltd.

Panel Moderator
Mayumi Ishizaki
Senior Manager, Xymax Real Estate Institute Corporation

17:20  CHAIRMAN'S CLOSING REMARKS

17:30  EVENT CLOSE

OUR AUDIENCE
- Business & Strategy Executives
- Real Estate Professionals
- Facilities Managers
- IT Directors & Executives
- Architects & Designers
- Management Consultants
- HR Professionals

REGISTER NOW
WORKTECH18 Tokyo
Standard Registration rate
JPY 35,000

THREE WAYS TO REGISTER
BOOK ONLINE
unwired.eu.com/WORKTECH18/tokyo

EMAIL US
info@unwired.eu.com

CALL US ON
+44 208 977 8920

JOIN US #WORKTECH