

WORKTECH™ 16 Paris

work • workplace • technology • innovation

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

Le Hive, Schneider Electric, Paris, France

Conference: Thursday 8th December 2016, 9:00 – 17:15
Masterclasses: Friday 9th December 2016, 9:00 – 13:00

WORKTECH16 PARIS

WORKTECH16 Paris is a forum for all those involved in the future of work and the workplace. WORKTECH speakers are leading international thinkers, industry strategists and radical visionaries.

Join 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisers to further knowledge and share best practice and expertise.

EVENT THEMES

- Intelligent Spaces & Digital Buildings
- People Centric Workplaces
- New Ways of Working & “Work Anywhere”

EXPERT SPEAKERS INCLUDE



CISCO

Eric Greffier
Director, Business Solutions & Expertise,
Cisco Systems



Schneider Electric

Luc Rémont
Member of the Executive Committee –
Schneider Electric & President, Schneider
Electric, France



SOGEPROM
GROUPE SOCIÉTÉ GÉNÉRALE

Christophe Dumas
Chief Technical & Innovation Officer (CTIO),
SogeProm



Deloitte.

Dave Sie
Senior Manager,
Deloitte Real Estate



ALTRAN

Karine Sacepe
Expert Open Innovation,
ALTRAN France



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WORK OUTSIDE THE BOX

Baptiste Broughton
Co-Founder,
Neonomade

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Christophe Dumas  SOCEPROM

has been the technical and innovation director of Sogeprom, the real estate development company of the bank group Societe Generale, since November 2011. Christophe is responsible for the management of projects developed by Sogeprom, and the Innovation Department and will share his expertise on creating innovative workplaces with disruptive design, that put the user at the heart of the project.



Luc Rémont  Schneider Electric

Either as manufacturer or as employer, Schneider Electric attach a very high importance to workplace; from smartgrid to the desk, we provide dedicated offers meeting office building challenges like sustainability, mobility and digitization but also collaboration and wellbeing. Our internal "Cool Site" program ensures that our coworkers get the optimal place to be empowered and inspired.



Eric Greffier  CISCO

The digital era is here, and businesses need to use technology to create new experiences and processes. One of the most impactful areas to start with is shifting to a digital ceiling. Cisco's Digital Ceiling framework and solution set converges all of a building's distinct networks onto a single IP network, which brings operational efficiency and can significantly lower the total cost of ownership. More importantly, a digital ceiling is a foundational component of creating new digital customer and workforce experiences.



Stéphane Lafarge  Herman Miller


Stéphane Lafarge, Director, Mainland Europe, Herman Miller A workplace that helps us initiate and regulate social interaction, and that takes into consideration factors like personal space, physical and psychological proximity, and territoriality, helps us feel better. And when we feel better, we work better. helps organisations achieve their strategic goals.



Françoise Bronner

Future Centers are hightech facilitated environments designed for breakthrough innovation and complex problem-solving. They enable organisations to get rid of old patterns, consider tough issues from a diversity of perspectives, and implement breakthrough solutions rapidly and efficiently. Future Centers are created around the emotional, relational and cognitive needs of users. Françoise Bronner will share how neurosciences, collaborative robotics and artificial intelligence will radically enhance our innovative thinking power and will bring her own humanoid robot to the stage.



Andy Swann  bdg

Humans are creatures of habit and no matter how well a change is designed to meet their needs, it creates a disconnection with what they know. Andy shares the Discover, Imagine, Create approach he has developed at BDG architecture + design and shows how it can be employed as an effective strategy to connect people with their work and workplace, however disruptive the change may be.

09:00 REGISTRATION & COFFEE

09:30 Chairperson Introduction

09:35 Welcome to Le Hive

Patrick Zielinski, Hive Director of Building Management, Schneider Electric

09:45 Learnings from The Edge: A Model of Sustainability

Dave Sie, Senior Manager, Deloitte Real Estate

10:15 Improving the Value of Real Estate Assets

Christophe Dumas, Chief Technical & Innovation Officer (CTIO), SogeProm

10:45 Smart Productive Buildings

- *David Thiéblemont, Digital Architect, Microsoft France*
- *Catherine Paoletti, Digital Architect, Microsoft France*
- *Carlos Canet Mira, Technology Strategist, Microsoft France*

11:15 NETWORKING COFFEE BREAK

11:45 Impacts and Challenges of "Digitizing" the Workplace

Luc Rémont, Member of the Executive Committee & President, Schneider Electric, France

12:15 The App Centric Workplace

Philip Ross, Founder and CEO, Cordless Consultants & Ungroup

12:45 Digital Ceilings: Create People Friendly Buildings

Eric Greffier, Managing Director, Business Solutions & Expertise, Cisco France

INNOVATION PLATFORM

13:15 Validating Your Agile Workplace Strategy and Increasing its Effectiveness with Right Technology

Amit Vaidya, Head – Markets and Strategic Customer Programs, EdgeVerve Systems Limited (an Infosys company)



13:20 Wellbeing and Social Ergonomics in Workplace Design

Stéphane Lafarge, Director, Mainland Europe, Herman Miller

13:30 NETWORKING LUNCH BREAK

14:30 Workplace & Open Innovation

- *Karine Sacepe, Expert Open Innovation, ALTRAN France*
- *Patrick Chotel, Consultant, N-ACT*

15:00 Architecture, Technology and Breakthrough Innovation

Françoise Bronner, Co-Founder, Future Centers & Project Spaces

15:30 NETWORKING COFFEE BREAK

16:00 New Ways of Working: New Workspaces & The Revolution of "Work Anywhere"

Baptiste Broughton, Co-Founder, Neonomade

16:30 Making Change Human

Andy Swann, Change Maker, BDG Architecture + Design

17:00 CHAIR'S CLOSING REMARKS

17:15 CONFERENCE CLOSES



Our Venue: Le Hive, Hall of Innovation and Energy Showcase

Le Hive is Schneider Electric's global headquarters and

has 1,850 employees working there. The retrofit, seven-storey, 35,000m2 building incorporates comprehensive energy monitoring largely carried out by the company's in house experts. Le Hive is the first building in the world to achieve ISO5001 certification, has reduced energy consumption by 50%, reached the French 2020 greenhouse reduction target for buildings & has also significantly improved employee comfort and productivity. Welcome to Le Hive!



Dave Sie  Deloitte

The greenest, most connected office building in the world. It knows where you live, what car you drive, how much sugar you take in your coffee & much more. Hear the story of

The Edge - the ultimate smartest office - home to Deloitte in Amsterdam.



David Thiéblemont



Catherine Paoletti



Carlos Canet Mira

Microsoft will share their vision of the smart productive building, showing related use cases to illustrate how the building can interact with the occupants to provide added value services in their journey. This session will explore how IoT, Data Insights, Analytics, User experience solutions are key enablers to support this vision.



Philip Ross  unwork

Philip explores the new digital workplace. With apps everywhere, both in life and in work (there were over 100 billion app download last year alone!), apps are transforming the way people work. We explore the opportunities and threats faced by organisations as they embrace this trend.



Karine Sacepe

 ALTRAN



N-ACT

Patrick Chotel

Today, companies are increasingly aware that in order to encourage open innovation among their employees, they must stimulate collaborative innovation by changing the daily workplace but also by offering dedicated spaces (fab lab, incubators, design centers etc.). Karine and Patrick will share how new codes and values are emerging to facilitate better performance and well-being in the workplace.



Baptiste Broughton  NEO-NOMADE

With the development of information technology and the expectations of a new generation of workers, our traditional organization based

on the unity of work and workplace is shattering. What will be tomorrow's model? Where will we be working from tomorrow? What risks for what potential gains? A brief peak into the future taking the French specific context.



Cognitive dissonance is a psychological term used to explain the state of having inconsistent thoughts, beliefs or attitudes. It is believed that members of Gen Y also called "Millennials" or "Digital Migrants", will be affected by this phenomenon.

During this round table, we listen to smart buildings promoters, users and a well-being consultant specialised in Feng Shui methods, to learn more about cognitive dissonance when promoting smart buildings and how we can reconcile technologic progress and "sustainable" wellbeing at long term.



Sinem Beaujean
Sinem is Wake up Your Workplace founder, startupper and idea shaker, Sinem offers to widen the horizons of large organizations by encouraging them to experiment innovative and inspiring workplaces during discovery trips. She also builds for CRE and FM teams, BI programs and communication plans for their facilities.



Isabelle Sengel
Isabelle designs places of harmony and success, working with companies and organizations, but also with individuals, to help them take better advantage of the spaces in which they operate. Isabelle holds a postgraduate degree in socio-economic management and a diploma in Interior Architecture. She continued her research by training in traditional Chinese Feng Shui, geobiology, prevention of electromagnetic pollution.



09:00 REGISTRATION & COFFEE

09:30 Chairperson Welcome

09:40 Round Table Discussion: Smart Buildings & Wellbeing, a Cognitive Dissonance?

- Chairperson: Sinem Beaujean, Founder, Wake up Your Workplace
- Paula Aitkenhead, Global HR/ Global Well Being Program Manager, Schneider Electric
- Isabelle Sengel, Creator of Harmony and Success Spaces
- Arnaud Patat, Technical Director, Accor
- Dave Sie, Senior Manager, Deloitte Real Estate

11:00 Chairperson closing remarks

11:10 NETWORKING COFFEE BREAK

11:40 Le Hive Tours: Hall of Innovation and Energy Showcase

13:00 MASTERCLASSES CLOSE

Le Hive tour hot spots include the Life @ Home, Energy Efficiency, Workplace Efficiency, Electrical vehicle charging station and the ICL. The ICL (International Customer Lounge) is Schneider Electric's showroom at Le Hive. It showcases innovation solutions, including their areas of expertise; research & development, renewable energy, intelligent networks and sustainable development."



Paula Aitkenhead
joined Schneider Electric in 2003 and has held the position of Global Program Manager for Cool Sites since 2012. Paula is passionate



about people and well-being and integrated the global well-being team in Schneider Electric in 2015, at the time of its build phase. Paula also co-designs and teaches a well-being educational curriculum at an International Business School in Paris.



Arnaud Patat
heads up HotellInvest's Technical Division. He works closely with the head office and country teams and is notably responsible for upgrading and



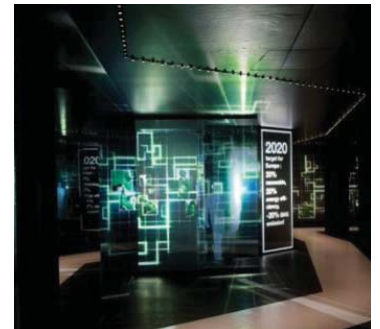
enhancing the Group's standards, processes and tools. Arnaud graduated from the Paris-based Ecole Spéciale des Travaux Publics and has spent the past 20 years building his experience and solid technical expertise as project director in the civil engineering and construction sector.



Dave Sie
David's career consists of over a decade of successful real estate strategies and operational excellence projects throughout the property



life cycle, and focuses on corporate strategy. David advises large companies and landlords on their real estate strategy, management, portfolios and digital operations.



OUR AUDIENCE

- Business & Strategy Executives
- Real Estate Professionals
- Facilities Managers
- IT Directors & Executives
- Architects & Designers
- Management Consultants
- HR Professionals
- Academics & Researchers



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