

WORKTECH™ 15 Melbourne

work • workplace • technology • innovation

CONFERENCE WEDNESDAY 4 MARCH 2015 DEAKIN EDGE THEATRE | MELBOURNE

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THEME: EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WORKTECH15 Melbourne is a forum for business leaders involved in the Future of Work and the Workplace as well as real estate, technology and innovation.

WORKTECH15 Melbourne will attract some of the biggest and brightest names to debate, discuss and divulge the latest thinking on the Future of Work and the Workplace.

Join over 300 senior business executives to further knowledge and share expertise. This uniquely-focused one day event will cover a mix of strategy, technology and property, to give you a real in-depth understanding of the future of workplace and how this will affect your business. Widespread adoption of new technologies is shaping the corporate workplace. Ensure your business is a leader in your field; find out how your business will be affected by these changes, and make them work for you.

LEADING INTERNATIONAL SPEAKERS INCLUDE



Harald Becker
Senior Design Strategist
Microsoft Envisioning



Kylie Bishop
Executive General Manager,
People & Culture, Medibank



John Romano
Executive Director
Telstra Property



Philip Ross
CEO
UNGROUP



David Rolls
Group Executive,
Mirvac Commercial Development



Kelly Robinson
Expert in Future of Workplace Design
Souncloud/airbnb



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Philip Ross
Philip will explore the new concept of Jelly Bean working where emerging technology will change the way we connect, communicate, collaborate and manage

distributed work and workers. The Jelly Bean will begin to appear on the software we use and allow a paradigm shift in how we connect with colleagues and clients. With a focus on future collaboration technologies, Philip will also look at the spaces we need to create for teams in the future from Agile Scrum to pitches and war rooms.



Harald Becker

Michael Bleby
Chairperson: Michael Bleby, Australian Financial Review



Philip Ross

David Rolls
Chairperson: David Rolls, Group Executive, Commercial Development, Mirvac



Max Wilson

John Romano
Chairperson: John Romano, Executive Director, Telstra Property



Geoff Sloan

Jay Lomax
Chairperson: Jay Lomax, Director Corporate Real Estate, PricewaterhouseCoopers



Jeremy Doyle
Communication among teams is among the most crucial aspects of business. Until now there hasn't been an objective, scalable way to capture that information. Using social and sensing technology we are quantifying interactions in the real and virtual world and how these patterns impact happiness, individual performance, and organizational success.



Dermot Egan
In an industry that aspires to create workplaces that encourage innovation and creative thinking, why do we find ourselves bound by a linear process akin to a production line? What would it take to break free from this process? This presentation outlines principles and presents proven examples of how the 'Co-creation' process brings together all stakeholders (strategic, design, service, operational) to create engaging and adaptable places for people to do their best work.



Caroline McLaren
Liberated Work is enabling happier and productive teams by providing a distributed, flexible and collaborative work environment. Caroline will share some insights about how people are embracing Liberated Work from the Hub Australia Impact study and Smart Work Week.

09:00 REGISTRATION & COFFEE

09:30 WELCOME FROM CHAIRPERSON

TECHNOLOGY FUTURES

09:40 Microsoft: Envisioning the Future

Harald Becker, Sr. Design Strategist, Microsoft Envisioning

10:25 Jelly Bean Working

Philip Ross, Futurist & CEO, UNGROUP

10:50 COFFEE BREAK

WORKPLACE FUTURES

11:20 FAST FORWARD 2030: The Future of Work and the Workplace

Tony Armstrong, Associate Director, CBRE

11:45 The Changing Nature of the End User Expert – Panel Discussion

Chairperson: Michael Bleby, Australian Financial Review

- David Rolls, Group Executive, Commercial Development, Mirvac
- Harald Becker, Sr. Design Strategist, Microsoft Envisioning
- Philip Ross, Futurist & CEO, UNGROUP
- Tony Armstrong, Associate Director, CBRE

PECHA KUCHA INNOVATION SHOWCASE



12:20 LUNCH BREAK

PEOPLE & SPACE

13:20 Raising Vibrations in the Workplace

Kelly Robinson, Expert in Future of Workplace Design, SoundCloud & AirbnB

13:45 What's Next in Workplace Strategy Expert – Panel Discussion

Chairperson: Max Wilson, General Manager, Corporate Solutions, Mirvac

- John Romano, Executive Director, Telstra Property
- Geoff Sloan, Head of Group Facilities, BHP Billiton
- Jay Lomax, Director Corporate Real Estate, PricewaterhouseCoopers

14:15 For Better Health... Medibank's Thrive Journey

Kylie Bishop, Executive General Manager, People & Culture, Medibank

THE QUANTIFIED SELF

14:40 Is Sitting the New Smoking – a Synthesis of the Scientific Evidence

Professor David Dunstan, Baker IDI Heart and Diabetes Institute

15:05 People Analytics: Quantifying Collaboration and Engagement in Modern Workspaces

Jeremy Doyle, Vice President of Product & Partnership, Sociometric Solutions

15:30 COFFEE BREAK

COMMUNITY & ENGAGEMENT

15:55 Co Creation

Dermot Egan, Co-Founder & Managing Director, TILT

16:15 Connecting Vertical Communities – The Power of the 'Club Lounge'

Frank Rexach, Vice President and General Manager, Haworth Asia Pacific, the Middle East and Africa
Mark Podgornik, Investment Manager, APPF Commercial

16:35 Liberated Work

Caroline McLaren, Co-Founder and Principal, Coactiv8

17:00 The Sweet spot of Change

David Firth, Author, Organisational Development & Change Management Expert

17:25 CHAIRPERSON CLOSING REMARKS

17:35 CONFERENCE CLOSES



Harald Becker
Harald joins us from Seattle to outline Microsoft's latest thinking on the new ways of working together that will foster creative collaboration and advance innovation. As organisations and

teams become more diverse, distributed and global, and projects faster paced and more fluid, people need better ways of working together across distances and time. The Office Envisioning Team is currently prototyping a number of new, collaborative workstyles that bring people together in ways that enhance innovation and creativity.



Tony Armstrong
The ideas, trends, and behaviours that will shape work and workplace in 2030 are already perceptible today. Some are clearly evident whilst others are emerging quietly around

us. CBRE has conducted a global study involving workplace experts, business leaders and young professionals to gauge how these factors will impact business, evolve work practices and continue to revolutionise how, when, and where work happens.



Kelly Robinson
Tech companies are engaging in fierce competition for top engineering talent, which makes the office environment a key player

in building and maintaining a world class organization. Kelly sheds light on the vital components for creating, sustaining, and managing a remarkable office vibe that will attract and retain the world's most remarkable people.



Kylie Bishop
The research is clear... the way we work has a significant impact on our health, happiness and productivity. Kylie takes us through Medibank's recent journey to a 'healthier' way of working including the move to an activity based working model enabled by a purpose built headquarters – Medibank Place. The building was designed with physical, wellbeing and social health at the core and supported by a suite of technologies and a new style of leadership. Kylie will discuss how the move sets out to achieve higher productivity, collaboration and wellbeing for employees.



David Dunstan
Sitting has been engineered into our lives across many settings, particularly the workplace. There is new evidence that too much sitting is adversely

associated with health outcomes, including type 2 diabetes, some cancers and early death. This presentation will provide an overview of recent evidence from observational and laboratory research.



Frank Rexach
With technology enabling our cities as places of 'distributed working', we move with ease from building to building, café to airport. How do we create and

retain 'community' within these rising concrete jungles? The idea of the vertical community is not a new one, but it is one that now increasingly we must seed and grow between developers, designers, and end users alike.



David Firth
Many organizations still struggle to engage their people around change. David's focus is in how – or, more precisely, where – corporate cultures change. In this

session he will demonstrate that by shifting 'the nature and quality of the conversation' amongst your stakeholders, you can deploy a more effective change management process. David will also share insights from his latest work in releasing whole new levels of engagement at work.

OUR VENUE



Deakin Edge Theatre

The Atrium, Flinders Street, Federation Square, Melbourne Victoria 3000
The Deakin Edge is a stunning glass theatre offering views across the Yarra River to the Arts Centre Spire, the MCG and Alexandra Gardens. Since opening in 2002, the venue has welcomed a wide range of organisations and some of Australia's most prominent orators, finest thinkers and eminent performers.

OUR AUDIENCE

- Business & Strategy Executives
- Management Consultants
- Real Estate Professionals
- HR Professionals
- IT Directors & Executives
- Academics & Researchers

What past delegates said...

"Great information for building a business case for change"

Delegate, Boehringer Ingelheim

"Convergence of pre-eminent thinkers in all aspects of work, workplace related issues, a mix rather than just corporate and real estate, cutting edge, resonant & thought provoking."

Delegate, Kirkland Ellis

A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas."

Delegate, Deloitte

"Collaborative event providing ideas & networking that are productive & essential for success in our area."

Delegate, Cardinal Health

"Incredibly relevant to anyone that manages technology, real estate or people."

Delegate, Coca Cola

"WORKTECH was very good again this year creating lots of new ideas to think about and develop. You never know what parts of any event will have most impact, but again there was a broad mix to ponder."

Delegate, Kraft Foods

"Excellent insights into the trends and ever changing workplace complexities."

Delegate, Johnson & Johnson "

"Great speakers - very forward thinking speakers - must attend!"

Delegate, Chevron

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Email us: registrations@unwired.eu.com

Call us on: + 44 208 977 8920

RESERVATION FORM

WORKTECH14 Melbourne 4th March 2015	Price per delegate	No. of delegates	Total Cost
Early Bird rate until 4th Feb	AUD\$399		
Standard rate	AUD\$499		

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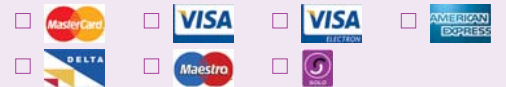
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