

WORKTECH™ 15 London

work • workplace • technology • innovation

THE FUTURE OF WORK AND THE WORKPLACE

Tuesday 17 and Wednesday 18 November

Level 39 Technology Accelerator, One Canada Square, Canary Wharf

THEME: TRANSFORMING OUR FUTURE WORKPLACES

WORKTECH 15 London is a forum for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

It will attract some of the biggest and brightest names to debate, discuss and divulge the latest thinking on the Future of Work and the Workplace.

Join over 300 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to further knowledge and share expertise.

Themes

- New Workplace Directions
- Connected Urban Environments
- Modelling Behaviour Analytics
- People, Wellbeing, Performance
- Smart Cities and Buildings
- Internet of Things
- Big Data in Property
- Where Next for Work?

KEYNOTE SPEAKERS INCLUDE



THE SOUND AGENCY

Julian Treasure
Chairman
Sound Agency



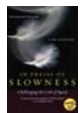
Dame Carol Black OBE
Government Policy Adviser
on Work & Health



Kelly Robinson
Workplace Designer for
SoundCloud, Airbnb, & Headspace



Richard Ellis
Director of Microsoft Office,
Microsoft



Carl Honoré
Author of internationally best-selling book, *In Praise of Slowness*



Nikil Saval
Author *Cubed: A Secret History of the Workplace*



Juliette Morgan
Head of Property
Tech City UK



Devin Vermeulen
Creative Director
WeWork



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PARTNERS





Jeremy Myerson
The Helen Hamlyn Centre for Design

Jeremy is a leading academic, author and activist in workplace design. He holds the Helen Hamlyn Chair of Design at the Royal College of Art and is developing The WORKTECH Academy with Unwired.



Juliette Morgan
Tech City

Juliette explores where tech firms want to locate? Clustering effects. What they need from offices?



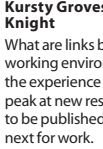
Eric Van der Kleij
Level39

Eric will share the latest development of Level39's Cognicity, an incredible smart city initiative and the role it will play in shaping the future development to the world.



Kursty Groves Knight
Nesta... TILT

What are links between the physical design of working environments and creativity? How does the experience of space impact innovation? A sleek peak at new research commissioned by NESTA and to be published by FRAME sheds light on where next for work.



Ken Lynch
ANZ

Through implementing flexible working ANZ has liberated people to move around the work environment. To meet the latest business challenges ANZ now needs its work environments to move around its people. This insight led ANZ Workplace to a new innovative approach to providing workplace environments called 'Playbox'.



Sarah Campbell
SenseLab

Award winning products enhance interaction between people, things and the environment. At SenseLab they believe the building itself is the interface to facilitate change, but only if designed to be engaging and rewarding for people.



Rebecca Goldberg
ARUP

Space planning, building systems and the choice of furniture must consider people's phenomenological responses to space. They must appeal to all our senses to provide choice and actively promote different types and levels of endeavour.



Francesco Anselmo
ARUP

Space planning, building systems and the choice of furniture must consider people's phenomenological responses to space. They must appeal to all our senses to provide choice and actively promote different types and levels of endeavour.



Mark Catchlove
Herman Miller

We explore our fundamental human needs – purpose, belonging, achievement, autonomy, status, and security. We look at how these are defined? What is their priority? What are their implications for management methods, technology and tools, and places?



Ian Adams
MITIE

Organisational best practice is to build business strategies based upon market conditions, new innovations and customer needs, rarely around the needs of the workforce. With the increasing empowerment of people as individuals, this is set to change.



Julian Treasure
The Sound Agency

Noise is now the number one problem in modern offices, blighting productivity, wellbeing and morale. International sound expert and five time TED.com speaker Julian Treasure argues that we need to start designing with our ears as well as our eyes in order to create work environments that are fit for purpose.

09:00 WELCOME FROM CHAIR	
09:05 Co-Work and the Tech industry. Where Next? <i>Juliette Morgan, Head of Property, Tech City UK</i>	MEETING OF MINDS <i>A closed forum for senior workplace professionals with a move / change initiative to debate and discuss pertinent issues relevant to their project</i>
09:25 Cognicity <i>Eric Van der Kleij, CEO Level39</i>	
09:45 Co-Work: Panel debate <i>Chaired by Pier Mucelli, eOffice Eric Van der Kleij, Level39 Devin Vermeulen, WeWork Juliette Morgan, Tech City UK Martijn Roordink, Spaces</i>	
NEW WORKPLACE DIRECTIONS	
10:15 Innovative Spaces <i>Kursty Groves Knight and Oliver Marlow</i>	
10:30 COFFEE	
11:00 The 'Playbox': ANZ Bank <i>Ken Lynch, Head of Workplace and Tessa Roulston, Workplace Change Manager, ANZ Bank</i>	
11:30 AON IN LEADENHALL – A NEW WAY OF WORKING <i>Todd Budgen, Director UK Real Estate, Aon and Lewis Love, Global Head of Corporate Real Estate, Aon</i>	
12:00 London's Creative Media and Technology Future: New Research and Panel Debate <i>Chaired by Chris Kane, James Maddock, Head of Occupier Services, Cushman Wakefield, Danny Meaney, Founder, New Media Partners Mara Cummings, VP Global Real Estate, Discovery Channel Richard Smith, Workplace Manager, Cisco</i>	
CONNECTED URBAN ENVIRONMENTS	
12:35 Walking Urbanism and the Workplace <i>Duncan Young, Head of Workplace Health & Wellbeing, LendLease</i>	
13:00 LUNCH	
14:00 Reshaping Cities & Buildings <i>Sarah Campbell, Founder & Creative Director, SenseLab London</i>	UNCONFERENCE Wellness at Work <i>Despina Katsikakis, Chair Dame Carol Black, OBE, Government Policy Adviser on Work & Health Simon Carter, National Grid Patrick McCrae, Works in Print Duncan Young, LendLease El Cavanagh, Cisco</i>
14:15 Circadian workplaces: Can curated working experiences help improve work wellness & productivity? <i>Rebecca Goldberg, Consulting, Arup Francesco Anselmo, Senior Lighting Designer, Arup</i>	
14:35 Net.Work: A Conversation <i>Tracy Wymer, Vice President Marketing, Knoll, Andrew O'Donnell, Real Estate Leader, Ernst & Young and Chris Kane</i>	
14:55 HEALTHY VISIONS <i>Dame Carol Black OBE, Government Policy Adviser on Work & Health</i>	
15:15 FUNDAMENTAL HUMAN NEEDS <i>Mark Catchlove, Director Insight Group - EMEA, Herman Miller</i>	
15:35 COFFEE	
16:00 Research: How Productive is your Workplace? <i>Ian Adams, Head of Marketing Strategy Development, Facilities Management, MITIE</i>	
16:20 Case Study: National Grid <i>Simon Carter, Head of Property, National Grid and Nicola Gillen, Director, Aecom</i>	
16:40 Designing With Our Ears <i>Julian Treasure, Chairman, Sound Agency</i>	
17:10 The Slow Revolution <i>Carl Honoré, Author of internationally best-selling book, In Praise of Slowness</i>	
17:40 CONFERENCE CLOSES	
18:00 VIP DINNER	


FUTURE WORK

MODELLING BEHAVIOUR ANALYTICS

PEOPLE, WELLBEING, PERFORMANCE



Pier Mucelli
Office




Devin Vermeulen
wework

Pier will lead a debate exploring the new wave for Co-working.



Todd Budgen
AON




Lewis Love
AON

Aon wanted a dynamic, flexible and attractive environment for both clients and colleagues. The new space empowers agile working, drives collaboration and innovation, whilst maximising occupational efficiency and preserving future flexibility for change.




James Maddock
Cushman & Wakefield



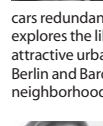
Mara Cummings
Discovery Channel

New research identifies how operations are being adapted to accommodate greater convergence within the sector; and how property strategies are adjusting to a world in which entire industries can be disrupted at an increasing pace.



Duncan Young
LendLease

Everything you could need is within a 15 min walk of home. Work, gym, high street, theatre, park, favourite bar are all accessible. Stress levels reduced, cars redundant and lifestyles healthier. Kevin explores the likelihood of talent moving to more attractive urban environments such as Manchester, Berlin and Barcelona and how this affects new neighborhoods like Kings Cross and Stratford?

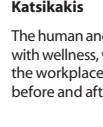


Despina Katsikakis
Works in Print




Patrick McCrae
Works in Print

The human and device interface and the relationship with wellness, what is the value of happiness in the workplace, and art's impact on productivity – before and after case studies.



Dame Carol Black OBE
task

Leader of two independent reviews for government about health in the workplace will address how employers can support employees' health. She argues that it is vitally important to promote health and well being at work and how if both employers and employees do their part, everyone will benefit.



Simon Carter
National Grid



Nicola Gillen
AECOM

National Grid's powerful story of change management and how the physical environment can have a substantial impact on the productivity of staff; achieving the Holy Grail of a measurable connection between workplace and productivity.



Carl Honoré
In Praise of Slowness

How can we thrive in a fast world? By slowing down. Putting on the brakes can help us lead richer, more productive lives.



Jeremy Myerson
Jeremy is Director and Chair of the Helen Hamlyn Centre for Design at the Royal College of Art. He is a leading academic, author and activist in workplace design.



Philip Ross
Philip will explore new research developed by Unwork on the subject of Synchronicity, social media and any time communication.



Debra Ward
Using the right technology, you can create workspaces that are designed especially for your workforce. Real-time data can indicate just how much space you use, and help you make informed strategic decisions about what space you need. Imagine: less wastage, more productivity and reduced costs... Condeco are powering change for workplaces all over the world.



Mike Hook
The session will look at the digitisation of the built environment and the opportunities it is creating to reduce total cost of occupancy, improve the workspace experience and enhance productivity.



Matt Harvey
Poet, columnist, enemy of all that's difficult and upsetting. Matt's way with words has taken him from Totnes to the All England Tennis Club via Radio 4's Saturday Live, The Edinburgh Festival and the work section of the Guardian.



Andy Hayden
What is the demand for intelligence from the developers and occupiers of commercial property? Who invests in base build infrastructure and how do we design systems for the future?



Ashley Davis
What is the demand for intelligence from the developers and occupiers of commercial property? Who invests in base build infrastructure and how do we design systems for the future?



David McNally
Big data analytics are being used by US Universities to gather information on students' attendance, participation and academic progress in remarkable detail. Hear from Skyfactor, the platform that analyses this data to provide institutions with dashboards on performance of people. What is the future for performance analytics?



Richard Ellis
This session will outline the latest thinking on new ways of collaborating with technologies such as Skype for Business and Yammer that change the rules as well as Delve that allows employees to share information based on what they're working on and what's trending around them. And as collaboration platforms get more sophisticated, new spaces (ranging from war rooms to accelerated solutions environments) will emerge requiring a more innovative approach to interactive surfaces that capture ideas and facilitate the behaviours that these new platforms enable.



Kelly Robinson
Many companies spend millions on lavish offices and over-the-top perks with the hope of attracting the world's top talent. And though the work environment continues to be a key player for success, even more important is the need to cultivate a sense of spirit or unity within the company and beyond it.



09:00 WELCOME FROM HOST / CHAIR

09:10 Synchronicity
Philip Ross, CEO and Founder, Unwork

09:40 The Smart Workplace
Stacey Goldsmith, Snr Manager, Enterprise Solutions Office – Workforce Experience, Cisco

WORKTECH: THE NEXT BIG THING - REAL TIME REAL ESTATE

10:10 Powering Change: Creating workspaces that people need
Debra Ward, Managing Director, Condeco

10:30 COFFEE

11:00 Digital Workspaces of the Future: Enabling New Ways of Working
Mike Hook, CEO, LMG

11:20 Next generation IT Systems for Modern Work Spaces
*Peter Reigo, MD and Founder, Flowscape
Sören Sandell, CIO, Vasakronan*

11:40 Innovation PechaKucha : Innovators present new products for connected real estate
*Fabien Girerd, CEO, Jooxter
Joe O'Conner, Vice President of Advisory Services, Rifiniti
Jocelyn Lomer, CEO, Cerenio*

12:00 Poetry: Internet of Things
Matt Harvey, WORKTECH Poet in Residence

12:10 Intelligence in the Building
*Chaired by Andy Hayden, Senior Consultant, Smart and iBuilding Technology, Cordless Consultants
Ashley Davis, Managing Director, UBS
Ray D'Urso, Head of Estates IT Infrastructure, Schroders
Tom Carroll, Head of EMEA Corporate Solutions research, JLL
James Thackrah, Workplace Efficiency Lead, Schneider*

12:45 LUNCH

INTERNET OF THINGS

13:45 Big Data, Analytics, Sensors, and the Internet of Things: From the Smart City to the Smart Chair - Tagging and Tracking the urban and office environments
Martin Austwick, Lecturer at University College London

14:10 Smart Infrastructure Drives Space Optimisation, Collaboration & Wellbeing ...
James Thackrah, Workplace Efficiency Lead, Schneider

BIG DATA

14:30 Learning from Education
David McNally, CTO, Macmillan Science and Education

14:50 COFFEE

15:20 Future of Collaboration
Chris Southern, Enterprise Consultant, Steljes

15:35 Collaboration Technology
Richard Ellis, Director of Microsoft Office, Microsoft

WHERE NEXT FOR WORK?

16:00 Cubed: Avoiding Past Mistakes
Nikil Saval, Author Cubed: A Secret History of the Workplace

16:30 Spirit at Work: Creating a Deeper Connection
Kelly Robinson, Workplace Designer for SoundCloud, Airbnb, & Headspace

17:00 CONFERENCE CLOSES

17:05 NETWORKING DRINKS



Stacey Goldsmith
Cisco shares dramatic new innovations to challenge buildings and workplace. Such as new 'Smart Space' software – for mapping real time use of buildings from WiFi data gathered from mobiles and laptops as well as the new CMX location engine. These technologies allow new location-aware services, changing everything from arriving at reception through to 'engineering serendipity' bringing people together. Using state of the art facial recognition technology to remove the need for security swipe cards and introducing the reception-less building is now a reality. Cisco will share case studies from San Jose and Berlin's new Open Innovation Centre.



Peter Reigo
Search time in modern offices is going through the roof as we move into more complex office solutions with more mobile colleagues. With Flowscape's IT solution in your hand you hover feet above the ground and gain a better perspective of your workplace. Listen how Flowscape is helping the leading Swedish facility owner Vasakronan to become more efficient in their move to ABW.



Fabien Girerd
Jooxter



Joe O'Conner
Rifiniti



Jocelyn Lomer
Cerenio
Technology to help people work together and improve efficiency for the building and environment.



Martin Austwick
Data via sensors, smart phones and general digital activity in the environment allows us to track and tag movement. From our dwell time in the city through to the time we spend at our desks, everything can be tracked tagged and run through emerging analytics systems. This talk explores the technology, the implications and the ethics of the new Smart City Environment.



James Thackrah
Smart infrastructure drives space optimisation, collaboration & wellbeing... Interacting operational technologies are now aware of the number of people present in a workspace, and their roles within an organisation. With this data, we can better plan collaborative spaces; right-size our real-estate, and improve building energy performance, all whilst making our workplaces better for people that share it, making them healthier, happier and more productive.



Chris Southern
Companies of the future will only survive and thrive if they become collaborative ecosystems. As companies begin to better understand the importance of collaboration, and as new technologies replicate and enhance the experience of collaborating, Chris will explore how rigid hierarchies which restrict information and ideas flow will break down.



Nikil Saval
Nikil will talk about the history of the office - how people have envisioned the office in the past, and where it has sometimes gone wrong (but also what has gone right), and what we can learn from it.



OUR VENUE

Level39 is Europe's largest technology accelerator space for finance, retail and future cities technology companies.

L39



Occupying the entire 39th floor of the iconic One Canada Square building, and established by Canary Wharf Group plc, **Level39** was opened on 18th March 2013 by Boris Johnson, Mayor of London, and has quickly become an important part of Tech City- having hosted over 200 events, including hackathons, skunkworks and demo-days.

Level39 is a space for early-stage businesses that have potential for high-growth. Members are looking to create, test, market and deliver scalable world-class financial, retail and future cities technology products and services.

What past delegates said...

"I just wanted to say many thanks for a really good two days. Great speakers, organisation and conversations have led to a buzzing brain!"

Delegate, ARGOS

"I just wanted to say this was a fantastic conference. As others have said, it was thought provoking with Charles Handy's sessions incredibly useful. It was great to go to a conference with so many ideas and different concepts."

Delegate, MITIE

"WORKTECH was very good again this year creating lots of new ideas to think about and develop. You never know what parts of any event will have most impact, but again there was a broad mix to ponder."

Delegate, Kraft Foods

"Excellent insights into the trends and ever changing workplace complexities."

Delegate, Johnson & Johnson

A well-spoken and experienced group of presenters providing leading edge subjects current topics and statistics. A great place to learn about new ideas."

Delegate, Deloitte

"Expect the unexpected. The only event worth attending."

Delegate, Mills & Reeve

"Incredibly relevant to anyone that manages technology, real estate or people."

Delegate, Coca Cola

OUR AUDIENCE

- Business & Strategy Executives
- Real Estate Professionals
- Facilities Managers
- IT Directors & Executives
- Architects & Designers
- Management Consultants
- HR Professionals
- Academics & Researchers

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RESERVATION FORM

WorkTech15 London 17th & 18th November	Price per delegate	VAT per delegate	Total per delegate	No. of delgts	Total Cost
Standard rate	£749	£149.80	£898.80		

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