



# UNWIRED Invitation

TECHNOLOGY • PROPERTY • DESIGN • ARCHITECTURE • FURNITURE • PEOPLE

## Executive Briefing – Spring 2012 Technology and Trends for 2012

What will new technologies hold for the workplace in 2012 and how could these innovations affect your business.

A condensed review of the latest technology and innovations from CES, ISE and CeBIT 2012

- 20th March, Kinnarps, 12 Dryden Street, Covent Garden, London, WC2E 9NA London
- 21st March, Kinnarps, 12 Dryden Street, Covent Garden, London, WC2E 9NA London

### Future Technologies Including:

#### SaaS and Virtualisation



#### Next-gen OLED TV



#### Rise of Voice Control and Ultrabooks



#### NFC and Google Wallet



## What is the Technology and Trends Executive Briefing?

- Find out about the hottest technology and trends set to transform 2012
- A condensed review of the world's key technology exhibitions
- Compiled by expert commentators
- Analysis of the impact of the technologies on work, work process and workplace
- Analysis of the impact on other markets such as home, retail, education and healthcare

## Benefits of attending:

- Stay ahead and understand new technologies and innovations
- Be aware of the key innovations from CES, ISE and CeBIT 2012 without visiting the shows
- Find out how these innovations could benefit businesses, including the effect on real estate, possible cost reductions through alternative working and sustainability
- An opportunity to meet likeminded individuals

## The worlds key technology exhibitions:

### What is CES?



- The major US consumer electronics show
- January 2012, Las Vegas, USA, over 100,000 visitors
- Exhibitors include manufacturers, developers and suppliers, of consumer technology hardware, content, technology, delivery systems and related products and services

### What is ISE?



- Top European event for professional AV and electronic systems integration
- Jan & Feb 2012, Amsterdam, The Netherlands, 25,000 visitors
- Industry defining event

### What is CeBIT?



- The world's largest electronic tradeshow
- March 2012, Hanover, Germany, 480,000 visitors
- Showcase for digital IT and telecommunication solutions and launch pad for new technologies and innovations

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## SPRING 2012

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### Dates



**The four executive briefings will run over two dates, two breakfast briefings and two lunchtime briefings.**

#### 20th March 2012:

Breakfast briefing 8.30 – 10.30am  
Lunchtime briefing 12.30 – 2.30pm  
Kinnarps, 12 Dryden Street,  
Covent Garden, London, WC2E 9NA London

#### 21st March 2011:

Breakfast briefing 8.30 – 10.30am  
Lunchtime briefing 12.30 – 2.30pm  
Kinnarps, 12 Dryden Street,  
Covent Garden, London, WC2E 9NA London

### Booking

Places are limited and will be allocated on a first come first served basis. Book online via the website

<http://www.unwired.eu.com/techtrends2012.php> or email [registrations@unwired.eu.com](mailto:registrations@unwired.eu.com).

There is a delegate fee of £99 + VAT. Full details will be sent to registered delegates before the event.

### Executive briefing agenda

- 40 minute multi-media presentation
- Q & A
- 10 minute new innovation demonstration
- Networking opportunity over refreshments

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### Selected Clients

- Ahrend
- Allen & Overy
- Barclays
- BBC Property
- BDG Workfutures
- BIFM
- BT
- Building Design Partnership
- Capita
- Carey Jones Architects
- CBI
- Claremont Group
- Cushman & Wakefield
- DEGW
- Deutsche Bank
- Environment Agency
- Gartmore Investment Management
- GE Healthcare
- Glaxosmithkline
- Grosvenor Estates
- GVA Grimley
- Herman Miller
- HLW International
- HP
- HSBC
- Johnson Controls
- Jones Lang Lasalle
- Kinnarps
- Lewis Silkin
- M Moser Associates
- MacDonalds Restaurants
- Mackay & Partners
- Mitel
- Motorola
- Nationwide Building Society
- Norton Rose
- Orangebox
- Philips
- Plantronics
- Pricewaterhouse Coopers
- Pringle Brandon
- Prudential
- Schroders
- SISK Contract Interiors
- Stanhope
- Swanke Hayden Connell
- The Science Museum
- Toshiba
- Vodaphone Group
- Wellcome Trust

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### What our Clients say

*"Well organised, good speakers and challenging ideas"*

Tom Davies, Capita Symonds

*"Excellent day... all key elements of how to look to the future"*

Steve Veit, Ernst & Young

*"Absolutely vital... catalyst of change"*

Ed Saunders, Cushman & Wakefield

*"Exceeded my expectations both as a thought provoking and networking opportunity"*

Ronen Journo, Cisco Systems

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### About UNWIRED

UNWIRED is the knowledge division of Cordless Group. It provides a range of resources to allow our clients to predict the impact of new technology on business, people and the built environment. UNWIRED publishes a range of reports, guides, white papers and a monthly newsletter.

It also holds regular executive briefings, workshops, thinktanks, training and technology demonstrations.

For information and further details please contact Isabel Dewhurst-Marks by phone on 020 8977 8920 or email: [isabel.marks@unwired.eu.com](mailto:isabel.marks@unwired.eu.com)

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Book online at <http://www.unwired.eu.com/techtrends2012.php>



# RESERVATION FORM



**UNWIRED**, 7 St Johns Mews St Johns Road Kingston upon Thames KT1 4AN

Telephone: 020 8977 8920 Facsimile: 020 8977 8970

Email: [reservations@unwired.eu.com](mailto:reservations@unwired.eu.com) Web: <http://www.unwired.eu.com/techtrends2012.php> **book on-line**

## Your Details

Name: \_\_\_\_\_ or attach business card  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Postcode/ZIP: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Additional Delegates

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Breakfast Briefing 20th March, London	£99	£19.80	£118.80		£
Lunchtime Briefing 20th March, London	£99	£19.80	£118.80		£
Breakfast Briefing 21st March, London	£99	£19.80	£118.80		£
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Full instructions including a map and agenda will be issued to registered delegates

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