



# UNWIRED Invitation

TECHNOLOGY • PROPERTY • DESIGN • ARCHITECTURE • FURNITURE • PEOPLE

## Executive Briefing – Spring 2010 Technology and Trends for 2010

What will new technologies hold for the workplace in 2010 and how could these innovations affect your business.

A condensed review of the latest technology and innovations from CES, ISE and CeBIT 2010.

- 9th March, Cushman & Wakefield, Portman Square, W1A
- 11th March, Cushman & Wakefield, King William Street, EC4N

### Future Technologies Including:

**Colour e-reader's**, Fujitsu's FLEPia boasts full color reproduction



**OLED and 3D displays**, 3D products for both the consumer and professional market



**The new wireless standard**  
IEEE802.11n



**Apple tablet and Google smart phone**



## What is the Technology and Trends Executive Briefing?

- Find out about the hottest technology and trends set to transform 2010
- A condensed review of the world's key technology exhibitions
- Compiled by expert commentators
- Analysis of the impact of the technologies on work, work process and workplace
- Analysis of the impact on other markets such as home, retail, education and healthcare

## Benefits of attending:

- Stay ahead and understand new technologies and innovations
- Be aware of the key innovations from CES, ISE and CeBIT 2010 without visiting the shows
- Find out how these innovations could benefit businesses, including the effect on real estate, possible cost reductions through alternative working and sustainability
- An opportunity to meet likeminded individuals

## The worlds key technology exhibitions:

### What is CES?



- The major US consumer electronics show
- January 2010, Las Vegas, USA, 110,000 visitors
- Exhibitors include manufacturers, developers and suppliers, of consumer technology hardware, content, technology, delivery systems and related products and services

### What is ISE?



- Top European event for professional AV and electronic systems integration
- February 2010, Amsterdam, The Netherlands, 25,000 visitors
- Industry defining event

### What is CeBIT?



- The world's largest electronic tradeshow
- March 2010, Hanover, Germany, 480,000 visitors
- Showcase for digital IT and telecommunication solutions and launch pad for new technologies and innovations

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## SPRING 2010

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### Dates



The four executive briefings will run over two dates, two breakfast briefings and two lunchtime briefings.

#### 9th March

Breakfast briefing 8.30 – 10.30am  
Lunchtime briefing 12.30 – 2.30pm  
Cushman & Wakefield,  
Portman Square, London, W1A

#### 11th March

Breakfast briefing 8.30 – 10.30am  
Lunchtime briefing 12.30 – 2.30pm  
Cushman & Wakefield,  
King William Street, London, EC4N

### Booking

Places are limited and will be allocated on a first come first served basis. Book online via the website

[www.unwired.eu.com/techtrends2010.html](http://www.unwired.eu.com/techtrends2010.html) or email [registrations@unwired.eu.com](mailto:registrations@unwired.eu.com).

There is a delegate fee of £99 + VAT. Full details will be sent to registered delegates before the event.

### Executive briefing agenda

- 40 minute multi-media presentation
- Q & A
- Networking opportunity over refreshments

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### Selected Clients

- Ahrend
- Allen & Overy
- Barclays
- BBC Property
- BDG Workfutures
- BIFM
- BT
- Building Design Partnership
- Capita
- Carey Jones Architects
- CBI
- Claremont Group
- Cushman & Wakefield
- DEGW
- Deutsche Bank
- Environment Agency
- Gartmore Investment Management
- GE Healthcare
- Glaxosmithkline
- Grosvenor Estates
- GVA Grimley
- Herman Miller
- HLW International
- HP
- HSBC
- Johnson Controls
- Jones Lang Lasalle
- Kinnarps
- Lewis Silkin
- M Moser Associates
- MacDonalds Restaurants
- Mackay & Partners
- Mitel
- Motorola
- Nationwide Building Society
- Norton Rose
- Orangebox
- Philips
- Plantronics
- Pricewaterhouse Coopers
- Pringle Brandon
- Prudential
- Schroders
- SISK Contract Interiors
- Stanhope
- Swanke Hayden Connell
- The Science Museum
- Toshiba
- Vodaphone Group
- Wellcome Trust

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### What our Clients say

*"Well organised, good speakers and challenging ideas"*  
Tom Davies, Capita Symonds

*"Excellent day... all key elements of how to look to the future"*  
Steve Veit, Ernst & Young

*"Absolutely vital... catalyst of change"*  
Ed Saunders, Cushman & Wakefield

*"Exceeded my expectations both as a thought provoking and networking opportunity"*  
Ronen Journo, Cisco Systems

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### About UNWIRED

UNWIRED is the knowledge division of Cordless Group. It provides a range of resources to allow our clients to predict the impact of new technology on business, people and the built environment. UNWIRED publishes a range of reports, guides, white papers and a monthly newsletter.

It also holds regular executive briefings, workshops, thinktanks, training and technology demonstrations.

For information and further details please contact Isabel Dewhurst-Marks by phone on 020 8977 8920 or email: [isabel.marks@unwired.eu.com](mailto:isabel.marks@unwired.eu.com)

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Book on line

[www.unwired.eu.com/techtrends2010.html](http://www.unwired.eu.com/techtrends2010.html)



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## Your Details

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 Postcode/ZIP: \_\_\_\_\_  
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 Email: \_\_\_\_\_

## Additional Delegates

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Breakfast Briefing 9th March	£99	£17.33	£116.33		£
Lunchtime Briefing 9th March	£99	£17.33	£116.33		£
Breakfast Briefing 11th March	£99	£17.33	£116.33		£
Lunchtime Briefing 11th March	£99	£17.33	£116.33		£

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