



# UNWIRED Invitation

ARCHITECTURE • PROPERTY • TECHNOLOGY • DESIGN • FURNITURE • PEOPLE

## Executive Briefings – Spring 2009

**New Technology Trends for 2009.**

**A review of the latest technology and innovations  
from CES and CeBIT 2009.**

- London, 11th March at Cushman & Wakefield, 43-45 Portman Square, W1
- London, 12th March at Cushman & Wakefield, King William St, EC1

### Future Technologies



Polyvision Thunder enables individuals and teams to share data in any format, brainstorm and ideate together regardless of location, facilities or time zone

The Microsoft Surface provides effortless interaction with digital content through natural hand gestures, touch and physical objects



NFC mobiles allow intuitive interaction with other NFC electronic devices over a few centimeters distance



### **What is CES?**

- CES is the major US consumer electronics show
- Produced by the Consumer Electronics Association the pre-eminent trade association promoting growth in the consumer technology industry
- January 2009, Las Vegas, USA
- Visitors from more than 140 countries
- Exhibitors include manufacturers, developers and suppliers of consumer technology hardware, content, technology, delivery systems and related products and services.

### **What is CeBIT?**

- CeBIT is the world's largest electronics tradeshow
- Showcasing digital IT and telecommunications solutions
- Launch pad for new technologies and innovations
- March 2009, Hanover, Germany
- Attracts over 480,000 visitors
- 6,153 exhibitors from all over the world

### **What is the Executive Briefing?**

- A condensed review of the world's key technology exhibitions
- Compiled by expert commentators
- Analysis of the impact of the technologies on work, work process and workplace (as well as other markets such as home, retail, education and healthcare)

### **What are the benefits of attending?**

- Stay ahead and understand new technologies and innovations
- Understand their impact on the workplace and for different industries
- Be aware of the key innovations from CES and CeBIT 2009 without visiting the shows
- An opportunity to meet like-minded individuals

### **Executive briefings agenda**

- 40 minute multi-media presentation
- Questions & answers
- Networking opportunity over refreshments

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## SPRING 2009

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### Dates



The four executive briefings will run over two dates, two breakfast briefings and two lunchtime briefings.

#### 11th March, London,

Breakfast briefing 8.30-10.30am

Lunchtime briefing 12.30-2.30pm

Cushman & Wakefield,  
43-45 Portman Square, W1

#### 12th March, London,

Breakfast briefing 8.30-10.30am

Lunchtime briefing 12.30-2.30pm

Cushman & Wakefield,  
King William St, EC4N

### Booking

Places are limited and will be allocated on a first come first served basis. Book online via the website [www.unwired.eu.com](http://www.unwired.eu.com) or email [info@unwired.eu.com](mailto:info@unwired.eu.com)

There is a delegate fee of £99 + VAT. Full details will be sent via email to registered delegates before the event.

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### Selected Clients

- Ahrend
- Allen & Overy
- BBC Property
- BDG Workfutures
- BIFM
- BT
- Building Design Partnership
- Capita
- Carey Jones Architects
- CBI
- Claremont Group
- Cushman & Wakefield
- DEGW
- Deutsche Bank
- Environment Agency
- Gartmore Investment Management
- GE Healthcare
- Glaxosmithkline
- Grosvenor Estates
- GVA Grimley
- Herman Miller
- HLW International
- HP
- HSBC
- Johnson Controls
- Jones Lang Lasalle
- Kinnarps
- Lewis Silkin
- M Moser Associates
- MacDonalds Restaurants
- Mackay & Partners
- Mitel
- Motorola
- Nationwide Building Society
- Norton Rose
- Orangebox
- Philips
- Plantronics
- Pricewaterhouse Coopers
- Pringle Brandon
- Prudential
- Schroders
- SISK Contract Interiors
- Stanhope
- Swanke Hayden Connell
- The Science Museum
- Toshiba
- Vodaphone Group
- Wellcome Trust

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### What our Clients say:

*"Well organised, good speakers and challenging ideas"*

Tom Davies, Capita Symonds

*"Excellent day... all key elements of how to look to the future"*

Steve Veit, Ernst & Young

*"Absolutely vital... catalyst of change"*

Ed Saunders, Cushman & Wakefield

*"Exceeded my expectations both as a thought provoking and networking opportunity"*

Ronen Journo, Cisco Systems

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### About UNWIRED

UNWIRED is the knowledge division of Cordless Group. It provides a range of resources to allow our clients to predict the impact of new technology on business, people and the built environment. UNWIRED publishes a range of reports, guides, white papers and a monthly newsletter.

It also holds regular executive briefings, workshops, thinktanks, training and technology demonstrations.

For information and further details please contact Isabel Dewhurst-Marks by phone on 020 8977 8920 or email: [isabel.marks@unwired.eu.com](mailto:isabel.marks@unwired.eu.com)

# RESERVATION FORM

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## Your Details

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## Additional Delegates

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	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Breakfast Briefing 11th March	£99	£14.85	£113.85		£
Lunchtime Briefing 11th March	£99	£14.85	£113.85		£
Breakfast Briefing 12th March	£99	£14.85	£113.85		£
Lunchtime Briefing 12th March	£99	£14.85	£113.85		£

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Full instructions including a map and agenda will be issued to registered delegates

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### CANCELLATIONS:

To cancel a confirmed registration, please send your cancellation request in writing to info@unwired.eu.com. A refund (minus 25% of the delegate price; administration fee) will be issued if your cancellation request is received no later than one month prior to the event date. No refunds/credits will be granted after this date. Alternatively, you may substitute another person to take the registered delegate's place provided the written request is received and approved no later than 7 days prior to the event date. Our terms and conditions apply.

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