



UNWIRED Invitation

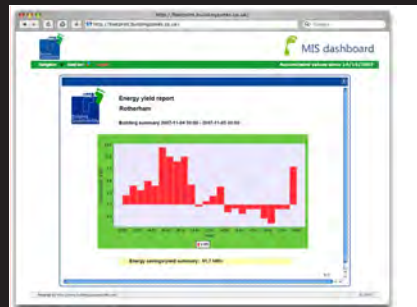
ARCHITECTURE • PROPERTY • TECHNOLOGY • DESIGN • FURNITURE • PEOPLE

Sustainability in the Workplace Executive Briefing - 2008

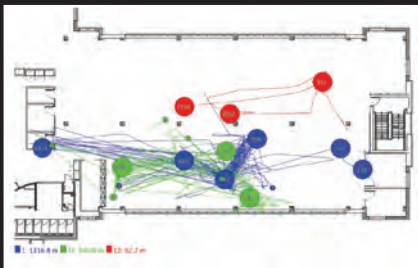
Carbon Tracker



Energy Management



Optimised Building Utilisation



Birmingham Thursday 27th November 2008



Building Sustainability: Energy Efficiency Reduces the Workplace Carbon Footprint

Energy efficiency in buildings, particularly reducing energy use is a key to organisations reducing their carbon footprint and reducing energy costs. According to the World Business Council for Sustainable Development (WBCSD), buildings (commercial and domestic) are responsible for at least 40% of energy use in most countries. In order to reduce energy use, organisations need to measure existing and ongoing energy consumption, present this information to building occupants to encourage behavioural change and implement energy saving measures.

This Briefing Explores the Drivers for Improving Energy Efficiency Including:

- Statutory Requirements
- Corporate Social Responsibility
- Consumer Expectations
- Increased Energy Costs
- Employee Expectations

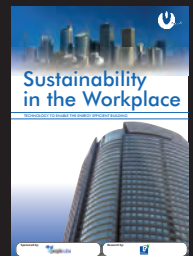
This briefing provides analysis, trends, case studies and visions for the future.

Key Technology Trends Being Presented

- Benchmarking and Ongoing Measurement of Energy Use/Carbon Emissions e.g. Advanced Metering, Building Management Systems, Carbon Trackers
- Presentation of Energy Consumption to Employees and Clients e.g. Carbon Dashboards, Geographical Property Portal
- Personal Monitoring and Control of Energy Consumption e.g. Radio Frequency Identification (RFID) Tokens
- Real Time Measurement of Building Utilisation using RFID Tokens
- Synchronous Workspace and Energy Scheduling
- Innovations in Hibernating Under-Utilised Workspace to Save Energy
- Accurate Carbon Cost Charge-Back to Employees/Departments

What Are the Benefits of Attending?

- Stay ahead and understand the trends
- Identify emerging technologies and their impact
- A chance to learn through innovative case studies
- An opportunity to meet like-minded individuals
- Receive a complimentary copy of the new Report (value £99)



new report

Executive Briefing Agenda

- 40 minute multi-media presentation including case studies
- Questions and answers
- Networking over refreshments

Dates



The event takes place in Birmingham between 1 – 3pm on the 27th November after two sell out events in London.

Birmingham Thursday 27th November
eOffice
Ground Floor, Norfolk House
Smallbrook Queensway
B5 4LJ

Booking

Places are limited and will be allocated on a first come first served basis. To reserve a place, please email Isabel Dewhurst-Marks on Isabel.marks@unwired.eu.com or book online via the website www.unwired.eu.com

There is a delegate fee of £99 + VAT
Full details will be sent to registered delegates.

Selected Clients

- Allen & Overy
- BBC Property
- BDG Workfutures
- BIFM
- BT
- Building Design Partnership
- Capita Symonds
- Carey Jones Architects
- CBI
- Cisco Systems
- Cushman & Wakefield
- DEGW
- Deutsche Bank
- Environment Agency
- Ernst & Young
- Gartmore
- Investment Management
- GE Healthcare
- GlaxoSmithKline
- Grosvenor Estates
- GVA Grimley
- HLW International
- HP
- HSBC
- Johnson Controls
- Jones Lang LaSalle
- Kinnarps
- Lewis Silkin
- M Moser Associates
- MacDonalds Restaurants
- Mackay & Partners
- Mitel
- Motorola
- Nationwide Building Society
- Norton Rose
- Phillips
- Plantronics
- Pricewaterhouse Coopers
- Pringle Brandon
- Prudential
- Schroders
- SISK Contract Interiors
- Stanhope
- Swanke Hayden Connell
- The Science Museum
- Toshiba
- Vodafone Group
- Wellcome Trust

What our Clients say:

"Well organised, good speakers and challenging ideas"
Tom Davies, Capita Symonds

"Excellent day... all key elements of how to look to the future"
Steve Veit, Ernst & Young

"Absolutely vital... catalyst of change"
Ed Saunders, Cushman & Wakefield

"Exceeded my expectations both as a thought provoking and networking opportunity"
Ronen Journo, Cisco Systems

About UNWIRED

UNWIRED is the knowledge and events division of the Cordless Group. It provides a range of resources to allow our clients to predict the impact of new technology on business, people and the built environment. UNWIRED publishes a range of reports, guides, white papers and a monthly newsletter.

It also holds regular executive briefings, workshops, thinktanks, training and technology demonstrations.

For information and further details please contact Isabel Dewhurst-Marks by phone on +44 (0) 20 8977 8920 or email: Isabel.marks@unwired.eu.com or fax back this invitation form.

RESERVATION FORM

UNWIRED, 7 St Johns Mews, St Johns Road, Kingston upon Thames, KT1 4AN, UK
 Telephone: +44 (0)20 8977 8920 Facsimile: +44 (0)20 8977 8970
 Email: Isabel.marks@unwired.eu.com Web: www.unwired.eu.com **book on-line**



Your Details

Name: _____ or attach
 Position: _____ business card
 Company: _____
 Address: _____

Postcode/ZIP: _____
 Telephone: _____
 Email: _____

Additional Delegates

Name: _____
 Position: _____
 Telephone: _____
 Email: _____

Name: _____
 Position: _____
 Telephone: _____
 Email: _____

	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Birmingham Briefing, Thursday 27th November	£99	£17.33	£116.33		£
ByteSIZED guide 'Sustainability in the Workplace'	£99	-	£99		

I cannot attend the event but please send me further information about Building Sustainability Limited

Easy Ways to Pay

I enclose a cheque for £.....made payable to **UNWIRED**
 Please invoice me at the address above Ref/PO no. (if applicable):.....
 Please charge my:



Cardholder name: _____

Cardholder address: _____

Card Number

Card expiry date: Issue No: (for switch cards) VCode:

A VAT invoice will be issued on receipt of payment

Cardholder's billing address must be given if different from above

Full instructions including a map and agenda will be issued to registered delegates

Your VCode is on the back of your credit card – the last 3 digits printed on or just beneath the card signature strip

CANCELLATIONS:

All cancellations should be made in writing to cancellations@unwired.eu.com. A refund or credit note will be issued where the cancellation request is received one month prior to the event date (minus an administration charge of 25% of the delegate booking price). Alternatively, you may send a colleague in your place but we do request that we are notified of this change in writing prior to the event. Cancellations made less than one month prior to the event date will still be liable for the full fee. Our cancellation policy forms part of our Terms and Conditions, a copy of which can be requested or is available within the download area on our website (at www.unwired.eu.com <http://www.unwired.eu.com>), and by booking with us you are agreeing to these Terms and Conditions.

Signed: _____ Date: _____

All orders must be signed and dated

Post to: UNWIRED, 7 St Johns Mews, St Johns Road, Kingston upon Thames, KT1 4AN, UK
Or fax back to: +44 (0)20 8977 8970 **email to:** Isabel.marks@unwired.eu.com

Confirmation details will be dispatched upon receipt of order

Please Tick this box to receive details of sponsorship and exhibition opportunities at UNWIRED events
 Tick here for further information about UNWIRED, alternatively, please call +44 (0)20 8977 8920 and/ or refer to www.unwired.eu.com

All information provided is expressed as an opinion, is subject to change and should not be relied upon. Our terms & conditions apply. UNWIRED™ and WORKTECH™ are registered trademarks of UNWIRED™ Ventures Ltd. This information will be held on our database and may be used to keep you informed of our products and for selected third party mailings. It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers.

Please tick here if you do NOT wish your name, job title, company title to be displayed on the printed delegate list

VAT reg. no. 927 1098 18.
 Unwired Ventures Ltd. Registered in England. No 5033320. 25 Harley Street London W1G 9BR. United Kingdom