



UNWIRED Invitation

Executive Briefing Series 2009

Digital Communities: Cities, spaces and third places

15th December 2009, Manchester - Sheppard Robson, 27th Floor
City Tower, Piccadilly Plaza, Manchester, M1 4BD
9.30-11.30am

Our themes:

Intelligent municipal infrastructure, next generation wireless for buildings and cities, sustainable communities, future of work

Digital Communities Executive Briefings:



Explore best practice for local authorities to build, support and share digital infrastructure. Learn through case studies and visions of the future.

Understand the new global standard for Wireless networks – 802.11n – and learn about new gigabit speed wireless LANs, security and mobility solutions.



Practical guidance for all those charged with developing a cohesive digital strategy, fit for the 21st Century.

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What will you learn?

Digital Cities and Communities

- WiFi Cities
- Municipal wireless: public safety, traffic management
- The vision for Digital Britain
- 4th Generation urban wireless: WiMAX and LTE
- Case Studies: Bolton City Council, Reading Borough Council, Manchester City

Digital Spaces

- In building wireless: high speed, high security
- A new standard IEEE802.11n
- The end of cable?
- Case study: Kinnarps

Third Places

- Mobility and new workstyles
- Impact on transport, sustainability and the city
- Demilitarised zones (DMZ)
- Digital concierge
- Case studies: The British Library, Regus

Sustainable Communities

- Relationship between broadband penetration, social inclusion and the digital divide
- Strategies for digital services and systems helping sustainability challenges
- Commercial and social opportunities for a digitally connected and sustainable future

Benefits of attending:

- Listen and interact with our expert panellists on the Future of Digital Cities
- Stay ahead and understand the trends
- Identify emerging technologies and their impact
- Receive a complimentary copy of UNWIRED's new Digital Spaces Report
- Take advantage of networking opportunities with senior decision makers in this area

Case Study – Bolton City

- In Bolton a wireless CCTV infrastructure paved the way for their Digital Community
- See how a staged approach has been successfully applied and developed in line with both a strategic vision and day-to-day applications needs

Case Study – Manchester City

- Working with Manchester City Council and Greater Manchester Police, Manchester Metronet has covered 95% of Greater Manchester's 360 square miles with high speed wireless connectivity
- Understand the benefits for local businesses and how this expanded the range of services the local authorities could offer

Who Should Attend?

- Local Authority
- Property Professionals
- IT Managers
- Architects & Designers
- People interested in sustainability

DIGITAL SPACES 2009

Dates and venue



15th December, Manchester
Breakfast briefing 9.30 – 11.30am
Sheppard Robson, 27th Floor City Tower,
Piccadilly Plaza, Manchester, M1 4BD

Booking

Places are limited and will be allocated on a first come first served basis. Book online via the website

<http://www.unwired.eu.com/digital-spaces.html>

or email info@unwired.eu.com

There is a delegate fee of £99 + VAT. Full details will be sent via email to registered delegates before the event.

Executive Briefing Agenda:

- 30 minute multi-media presentation, Jason Green, Managing Director, Building Zones
- 15 minutes Case Study London Borough of Newham, Helen Berresford, Partner, Sheppard Robson
- Questions & Answers
- Networking opportunity over refreshments

Our Speaker info:

- Jason Green is an expert and commentator on leading edge technologies such as IP Telephony, Bluetooth, WiFi, WiMAX, and 3/4G
- Helen Berresford is partner and head of ID :SR, the interior group at Sheppard Robson. ID:SR recently won Interior Design Practice of the Year.

Selected Clients

- Ahrend
- Allen & Overy
- BBC Property
- BDG Workfutures
- BIFM
- Brent Borough Council
- BT
- Capita
- CBI
- Claremont Group
- Cushman & Wakefield
- DEGW
- Deutsche Bank
- Environment Agency
- Gates Foundation
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- GVA Grimley
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- Johnson Controls
- Jones Lang Lasalle
- Kinnarps
- London Business School
- MacDonalds Restaurants
- Mitel
- Motorola
- Network Rail
- Northampton University
- Norton Rose
- Orangebox
- Philips
- Plantronics
- Pricewaterhouse Coopers
- Pringle Brandon
- Prudential
- Richmond Borough Council
- Schroders
- Stanhope
- Swanke Hayden Connell
- The Science Museum
- Toshiba
- Vodafone Group
- Wellcome Trust

What our Clients say:

"Well organised, good speakers and challenging ideas"

Tom Davies, Capita Symonds

"Excellent day... all key elements of how to look to the future"

Steve Veit, Ernst & Young

"Absolutely vital... catalyst of change"

Ed Saunders, Cushman & Wakefield

"Exceeded my expectations both as a thought provoking and networking opportunity"

Ronen Journo, Cisco Systems

For information and further details please contact Isabel Dewhurst-Marks by phone on 020 8977 8920 or email: isabel.marks@unwired.eu.com

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	Price per delegate	VAT per delegate	Total Cost per delegate	Number of delegates	Total Cost
Digital Spaces Executive Briefing 15th December 2009 – Manchester	£99	£14.85	£113.85		

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